

# *Life Rewards*

MAKING THE MOST OF THE 4LIFE® OPPORTUNITY



## *Who we are*

At the heart of the 4Life® Opportunity are two remarkable visionaries—Founders David and Bianca Lisonbee.

4Life began with the Lisonbees' quest to provide fantastic health for their family, and they found it with revolutionary molecules inside the body. With an extensive background in network marketing, they knew it was the perfect vehicle to take their quest global. And they've done just that through core principles of Science, Service, and Success, and *Together, Building People*. But what are David and Bianca like?

### **David and Bianca Lisonbee are:**

**Pioneers.** 4Life was the first company to license the rights to the patented extraction of transfer factor molecules from cow colostrum. We now hold two exclusive patents, a myriad of proprietary formulas... and we're just getting started. When it comes to **Science**, there's no end in sight for these visionary pioneers.

**Experienced leaders.** Between the two of them, they have 40 years of experience in the network marketing industry. And more than that, they love the opportunity network marketing provides for real and lasting **Success** for everyone involved.

**Caring individuals.** David and Bianca care about the future of their children and grandchildren. They reach out in **Service** within their own community. And they're concerned with each and every 4Life Distributor. They're invested in giving you the best products, the best tools, and the best opportunities for an optimal life.



## *4Life®: A solid choice*

The majority of all network marketing companies fail within the first five years. And only a small fraction of those remaining ever make it to 10 years.

4Life sailed past the 10-year marker. We're continually breaking sales and enrollment records, and opening new countries and offices around the world.

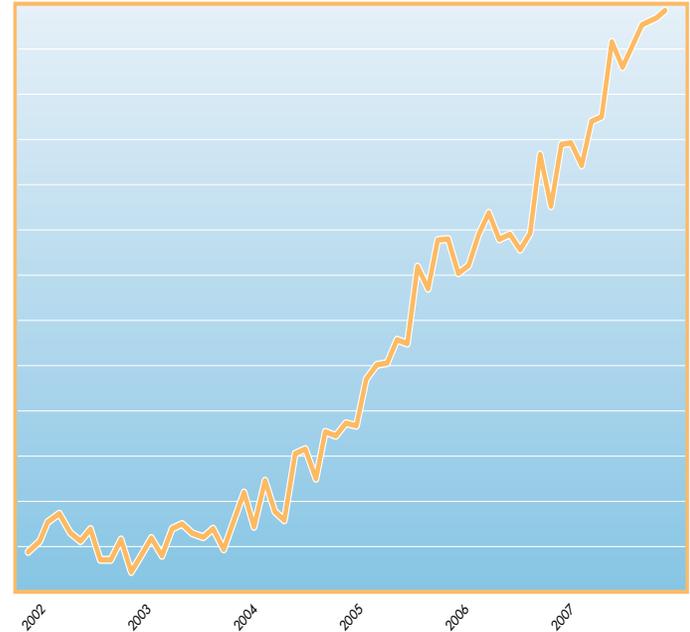
### **What does that say to you?**

In a world where most network marketing companies fail almost even before they get started, 4Life stands out for its credibility, commitment to excellence, veteran executive team, and global, long-term vision. When you partner your future with 4Life, you can count on us.

### **WE'RE HERE TO STAY.**

*(Within five years, 4Life was recognized by Inc. magazine as the 15th fastest-growing, privately-held company. Since then, 4Life has more than doubled in size and has entered 36 new markets.)*

## *Watch us grow!*





## *Have it all, do it all*

"I was introduced to network marketing at age 21. I've accomplished more with 4Life® than in all my previous years in the industry. 4Life® offers people the opportunity to build a real business, something for your future and your family's future. The Life Rewards Plan™ rewards everyone for their efforts. Beginners can get in right away with the Power Pool and Rapid Rewards. Part-time distributors can begin earning infinity bonuses immediately. The professional business builder can build a global empire and be paid on it all."

*Dave and Gabriela Daughtrey  
Platinum International Diamonds  
California, USA*



"Before 4Life, I worked as a security guard. I had no higher education or degree to get a better job, and no hope to make my dreams come true. Thanks to the 4Life Opportunity, we have been able to accomplish so many dreams and help others do the same. If you want to have a better tomorrow, make the decision to join this company today. Together with 4Life, we are creating a better tomorrow, a better future for all of us. We need people who believe in the power of their dreams, and in their own potential to bring about change. We are going to change the world together."

*Juan Rosado and Damaris Zapata  
Platinum International Diamonds  
Puerto Rico*



"We never thought that the decision to join 4Life would impact our lives so much. Our lives are free from debt. We've been able to buy new cars and re-model our home. We enjoy a life of freedom. We have TIME—time to travel, time to spend with our children, time to share with our friends and all those who have joined us in this business. With 4Life, you have the best opportunity, the best timing for that opportunity, and the best team behind you to make your dreams a reality."

*Herminio Nevárez and Yadira Olivo  
Platinum International Diamonds  
Puerto Rico*

# Why 4Life®?

## SEVEN REASONS

We know we're not the only company out there. But we believe we're the very best. Here's why:

1. **Credibility.** 4Life was ranked the 15th fastest growing, privately held company in the United States by *Inc.* magazine. How's that for credibility?
2. **Solid past, present, and future.** Our 10-year history of success speaks for itself. When most companies are downsizing and laying off, 4Life is breaking sales records and opening new countries and offices all over the world.
3. **Visionary focus.** 4Life is *the* immune system company, and our Research and Development team is constantly looking to the next innovation in immune system science.
4. **Outstanding recognition.** Whether you build a business part-time or full-time, we're here to cheer you on every step of the way.
5. **Top-notch executive team.** Our executive team has over 100 years of experience in the network marketing and nutritional supplement fields.
6. **Unbeatable compensation plan.** The Life Rewards Plan™ rewards the beginner, part-time, and professional business builder—all handsomely.
7. **Patented and proven products.** Studies have proven that when it comes to immune system support, our 4Life Transfer Factor® products are second to none. We've secured patents protecting our unique formulations and processes, and more patents are on the way. Thanks to years of research, numerous clinical trials, and the sharpest medical minds, 4Life science speaks for itself.



## *Your dreams await!*

Stop for a moment and visualize your life five years from now. What kind of home do you live in? What kind of car will you drive? Where will you travel with your family? Does your future life feel different than it is today? With 4Life®, it can be.

We're in the business of dream-catching — dusting off buried wishes and making them real. Do you envision a life of health and prosperity? Is your family gathered around you, happy and content? Can you see yourself financially free?

**No matter what your dreams are, if you're willing to invest the time and effort, together we can work to make them happen.**



"Six years after I first learned about 4Life, it truly has become my life. I've seen people have a whole new life because of the changes 4Life has brought about in their financial future. 4Life represents a better quality of life and more freedom—freedom to spend more time with my family and travel all over the world. And it gives me an opportunity to help other people reach their goals as well. That's one of the things I love most about 4Life."

*Bonnie Taylor*  
*Platinum International Diamond*  
*California, USA*



"It was the promise of financial and time freedom and the opportunity to be my own boss that led me to enter the network marketing industry. I was a dreamer and I figured that network marketing was the best shot for a guy without an education or money."

*Ray and Barbara Meurer*  
*Platinum International Diamonds*  
*Florida, USA*





"The Life Rewards Plan™ is unique. I first looked at 4Life® because they offer one of the highest payouts in network marketing. Just like any other opportunity, you have to work for it, but it's worth it. The family time and financial means I now have is invaluable, so I can state unequivocally, that it's worth the effort necessary to build your 4Life Business. "

*Jeff & Michelle Altgilbers  
Platinum International Diamonds  
Guam*



"I decided to enter this billion-dollar industry because it is the perfect vehicle to obtain financial freedom without having to worry about the past, or your socioeconomic level. 4Life offers me free time to enjoy life. I live in the home that I want, not in one that I am forced to live in due to the limitations of my income from other lines of work. I have taken more than 40 trips to develop my international business. Most of all, I have time to enjoy with my child. I can do what I want, when I want, and the way that I want."

*Luis González  
Gold International Diamond  
Puerto Rico*

"The Life Rewards Plan is among the most generous in the industry and provides me with the freedom to earn as much income as I desire. It allows me to spend as much time as I want with my family and allows us to travel whenever we want. And I'm not alone. Thousands of people are using it to build better lives for themselves all over the world. There is simply no better way to fulfill your dreams than to use the power of the Life Rewards Plan!"

*Rob Robertson, III  
Gold International Diamond  
Tennessee, USA*



"The Life Rewards Plan has it all! No matter what your objective, 4Life's compensation plan can meet your goals. Whether you start part time, work full time, or desire financial freedom, this plan has you covered. It pays out one of the highest percentages in the industry, yet its balanced configuration rewards people on all levels. It pays early, often, and deep. With almost nine years in this industry, I have never seen anything that comes even close to the potential the Life Rewards Plan offers. With such a dynamic and generous plan, every networker can succeed!"

*Kevin and Courtney Moore  
International Diamonds  
Utah, USA*





## **A WORLD OF OPPORTUNITY**

From the outset, David and Bianca Lisonbee have thought global. Our early success in the United States positioned us to introduce the 4Life® Opportunity to people around the world. Today, 4Life is *Together, Building People* in more than 40 countries. And the generosity of our compensation plan, as well as our fantastic web marketing tools, provide a solid foundation on which you can build your own thriving global business.

### *Where will you take your 4Life Business?*

You're never far from a 4Life office—we're in Australia, Colombia, Japan, Korea, Malaysia, Mexico, New Zealand, the Philippines, Singapore, Spain, Taiwan, and Thailand.



# Transform lives...

## STARTING WITH YOUR OWN

"The 4Life® Opportunity is changing lives inside and outside of the United States. We have gone from house to house, teaching how to develop this business. I could not have impacted lives in my old profession as an engineer the way I do now. It's a joy to know that because of the decision I made to join 4Life, many people today truly have a better lifestyle."

*Hernán Santiago and Yaceska Robles  
Gold International Diamonds  
Puerto Rico*



"Before 4Life, I was completely overwhelmed by debt. My dream to provide my family with everything they could possibly need was the driving force behind my success. After a lot of commitment and hard work, my financial situation is tremendously improved. People are not simply looking for 'just a job.' They want opportunities that will help transform their lives and the lives of those they love. 4Life has given me that opportunity. It feels like I'm truly living again and I'm emotionally at peace."

*Esdras Cabrera Alberto and Rosa Nelía Vargas  
Gold International Diamonds  
Dominican Republic*

"The Life Rewards Plan™ truly captures the essence of teamwork, allowing each team member to succeed, and elevating the success of the group. When we share our dreams with others, we can help everyone catch the vision of the Life Rewards Plan."

*Kidani Junji  
International Diamond  
Japan*



"This well-balanced plan is a blueprint for hope and freedom, designed to help everyone get out of the rat race. People with big dreams, and the commitment to make those dreams happen, can achieve time and financial freedom with the Life Rewards Plan."

*Richard and Nancy Quek  
International Diamonds  
Malaysia*





## *Go Diamond4Life!*

### **MAXIMUM FOR THE MINIMUM**

Diamond4Life is all about getting your business up to speed and, in turn, the rewards rolling in. If you want to get serious about dream fulfillment, you want to seriously consider our Diamond4Life enrollment option. Go Diamond4Life, and teach your organization to do the same — there's no better way to build your business!

#### *Go Diamond4Life and get:*

- The **maximum products** for your dollar. Enrollees **save over \$100** with the purchase of a Diamond4Life Success Kit.
- The **maximum volume** for your efforts. Distributors who enroll others at Diamond4Life can accrue up to **300 percent more volume** in the first month than those using the Leader4Life program.
- The **maximum earnings** for your hard work. Enroll others at Diamond4Life and watch your earnings soar.
- **The maximum support for your family.** The Diamond4Life Success Kit features products that meet all your family's Transfer Factor needs — it's a great business builder *and* a great product value!

## PERKS OF THE PROGRAM

If you need more reasons to go Diamond4Life,\* check out these perks.

- You're paid at the Diamond level for six months!
- You get your very own my4life.com website for 90 days!
- You save money instantly by purchasing products and marketing materials in bulk.
- Your organization and group volume will have the potential to skyrocket.
- You're well on your way to soaking up the good life with our Premier Pool, two percent of the entire company's Life Points.

## LEADER4LIFE\* ENROLLMENT OPTION

*Enroll as a Leader4Life and:*

- Receive guaranteed payment at the Leader level for the life of your 4Life Business.
- Receive your very own my4life.com website for 60 days.

\*A minimum monthly order of 100 LP and enrollment in AutoShip/Back-Up AutoShip are required to qualify for commissions and bonuses under the Diamond4Life and Leader4Life programs, which can be met in the following ways: 1. By purchasing products for personal use or to resell to retail customers, and/or 2. Through retail orders (i.e., orders placed on a distributor's account via phone or Internet by a distributor's retail customers). When a distributor is enrolled in Back-Up AutoShip and their monthly LP requirement is satisfied using one or a combination of these two methods, the distributor's AutoShip obligation is waived for that month; however, if the LP requirement is not met using these methods, the Back-Up AutoShip order will be processed.



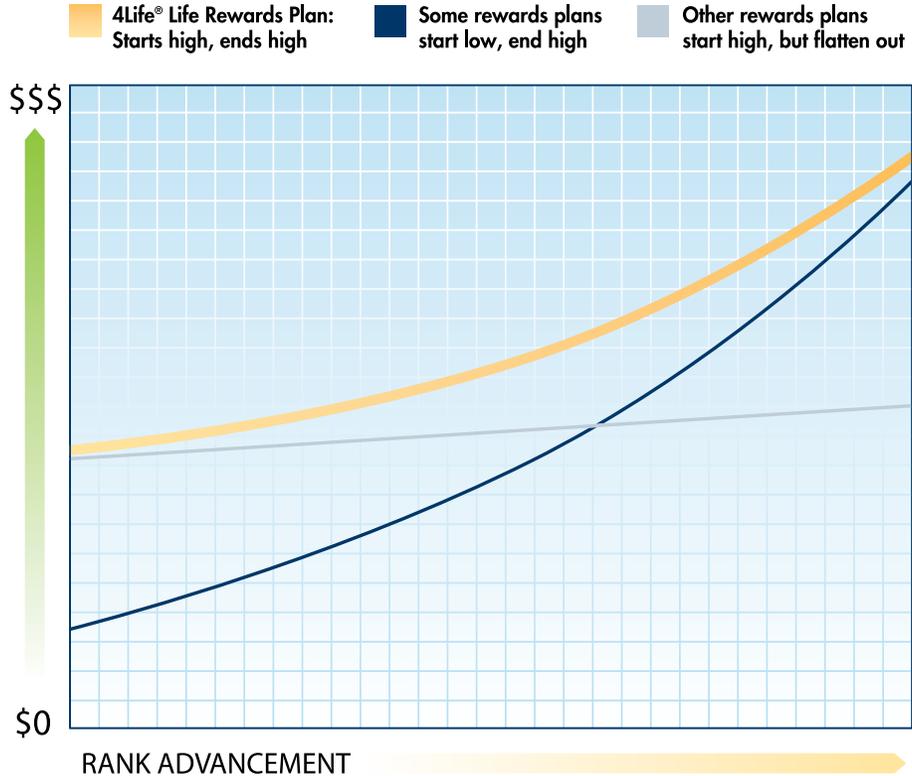
TOGETHER, BUILDING PEOPLE™

# The beauty's in the balance

## Life Rewards Plan™

4Life's Life Rewards Plan pays out great to everyone, at every level. Unlike many other network marketing companies who either pay out big at first, or withhold high payouts until much later, 4Life pays out generously all the way along.\*\*

\*\*Distributor earnings vary as a result of numerous factors; therefore, earnings statements made in 4Life's printed materials and on its website are not intended to guarantee a particular outcome, but rather to show what is possible based on a broad range of 4Life Distributors' historical data. To review 4Life's annual income disclosure chart, or to receive the most current distributor earnings information available, contact Distributor Services at 888.454.3374.



# QUALIFICATIONS

	Associate	Leader	Diamond	Presidential Diamond	International Diamond	Gold International Diamond	Platinum International Diamond
<b>Monthly LP</b>	50	100	100	100	100	100	100
<b>Monthly AutoShip/Back-Up AutoShip LP</b>	0	100	100	100	100	100	100
<b>Personally enrolled distributors at 100 LP/month (At least half must be frontline)</b>	0	4	6	8	10	12	12
<b>Monthly LP on first 3 levels without compression</b>	0	0	3,000	10,000	20,000	20,000	20,000
<b>Legs*</b>	0	0	0	2 Diamond	2 Presidential Diamonds	3 International Diamonds**	3 Gold International Diamonds
<b>Monthly organizational volume (GLP)</b>	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	250,000	1,000,000

# REWARDS

BONUSES

COMMISSIONS

	<b>4Life Power Pool and Great Escape Bonus</b> (3% of company LP)				<b>Premier Pool Bonus</b> (2% of company LP)		<b>Platinum Pool Bonus</b> (1% of company LP)
<b>1st Level</b>	2%	2%	2%	2%	2%	2%	2%
<b>2nd Level</b>	15%	25%	25%	25%	25%	25%	25%
<b>3rd Level</b>		5%	5%	5%	5%	5%	5%
<b>4th Generation</b>			6%	12%	12%	12%	12%
<b>5th Generation</b>				3%	3%	3%	3%
<b>6th Generation</b>				3%	3%	3%	3%
<b>7th Generation</b>					2%	2%	2%
<b>8th Generation</b>					2%	2%	2%
<b>9th Generation</b>						2%	2%
<b>10th Generation</b>						2%	2%
<b>INFINITE LEVELS</b>							

4Life's Infinity Bonuses for each generation continue to be paid until interrupted by another distributor of like position or higher. Thus, 4Life's Life Rewards Plan continues to reward you well beyond 10 levels. This unique aspect of the Life Rewards Plan can far exceed the payout depth of other network marketing companies.

\*Legs must be separate and have at least one distributor at the indicated rank or higher. Qualifying distributors in the legs do not have to be frontline.  
 \*\* Must have at least 3 International Diamond legs, each with at least 50,000 GLP to qualify

A photograph of a swimming pool with a blue slide on the left side. The pool is surrounded by a stone deck. In the foreground, there are several lounge chairs with grey cushions and a small wooden table with a blue top. The text "The rewards start now" is written in a white, cursive font across the middle of the image.

*The rewards start now*

## **Ready to get waist-deep in rewards? It won't take long...**

### *Up to 64% payout*

- Among the highest payouts in the industry
- Enjoy infinity payouts in your business

### *Personal LP Payout\**

- 25 percent payout on personal volume over 100 LP generated in a month
- Sweet and simple!

### *Rapid Rewards*

- 25 percent payout on first LP order placed by every new distributor you personally enroll
- The more volume you generate through new enrollments, the more “rapid” your “rewards” can be!\*\*

### *Infinity Commissions*

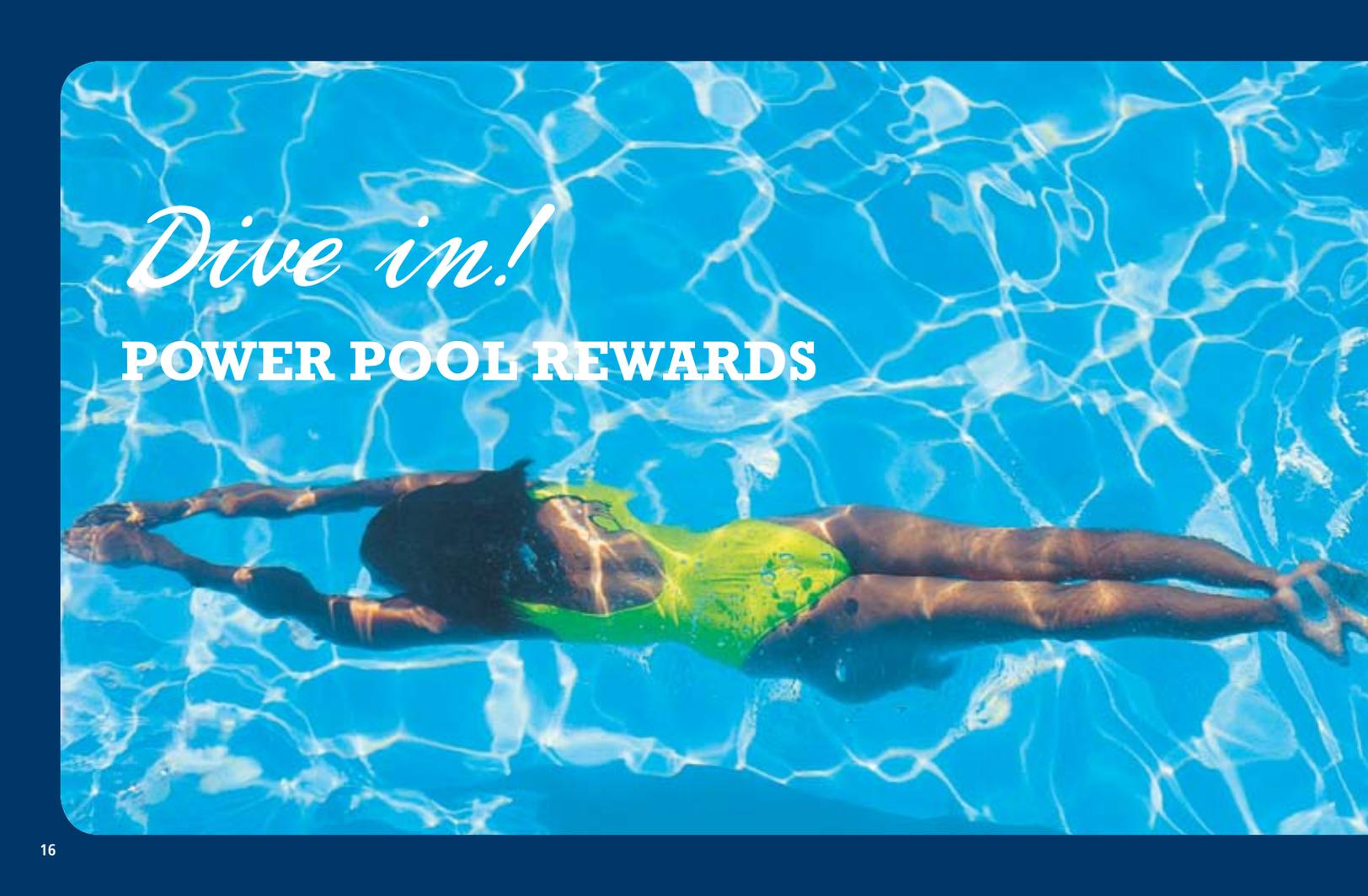
- Begins with fourth generation
- Combines financial gain of multiple levels within a single generation
- Earn rewards all the way to the bottom of your organization, or until interrupted by an equal or higher rank

### *Retail Reinforcement*

- Boost your business with retail sales of 4Life's products
- Extend your retail reach with your personal my4life.com website
- Make sure all your 4Life Product fans are Preferred Customers

\*For Leaders and above only, the first and second level commissions are reversed on personal volume over 100 LP. You receive 25 percent and the immediate upline distributor receives two percent. The next upline distributor receives five percent. The remaining payout continues according to the plan until all levels are paid out.

\*\*The first and second level payouts for the first LP order are reversed. The enrolling distributor receives 25 percent (15 percent for associate level) and the immediate upline distributor receives two percent. The next upline distributor receives five percent. The remaining payout continues according to the plan until all levels are paid out. (Applies only to first orders.)

A woman in a green swimsuit is swimming underwater in a pool. The water is clear blue, and sunlight creates shimmering patterns on the pool floor. The woman is in a streamlined position, with her arms extended forward and her legs together. The overall scene is serene and refreshing.

*Dive in!*

**POWER POOL REWARDS**

Within the Life Rewards Plan™, there's a choice pool of opportunity... a powerful monetary bonus and system for business success. It's called the Power Pool.

Earn extra cash every month when you participate in the Power Pool.

***Qualifying is a snap:***

1. Enroll three or more new distributors in a month at 100 LP or more. And make sure you also qualify at 100 personal LP as well.
2. Make sure you and your distributors personally generate 100 LP the next month. Then, wait for your Power Pool check in the mail!

It's that easy. The more volume you generate through your enrollees, the sweeter your rewards can be.\*

What's more, the Power Pool is a powerful and easy-to-duplicate system for business growth and success.

**PARTICIPATE IN THE POWER POOL.  
TEACH IT TO YOUR DISTRIBUTORS.  
WATCH YOUR ORGANIZATION GROW.**

\*Payout varies each month based on a percentage (2%) of the total Life Points generated worldwide.

## *Picture yourself in paradise*

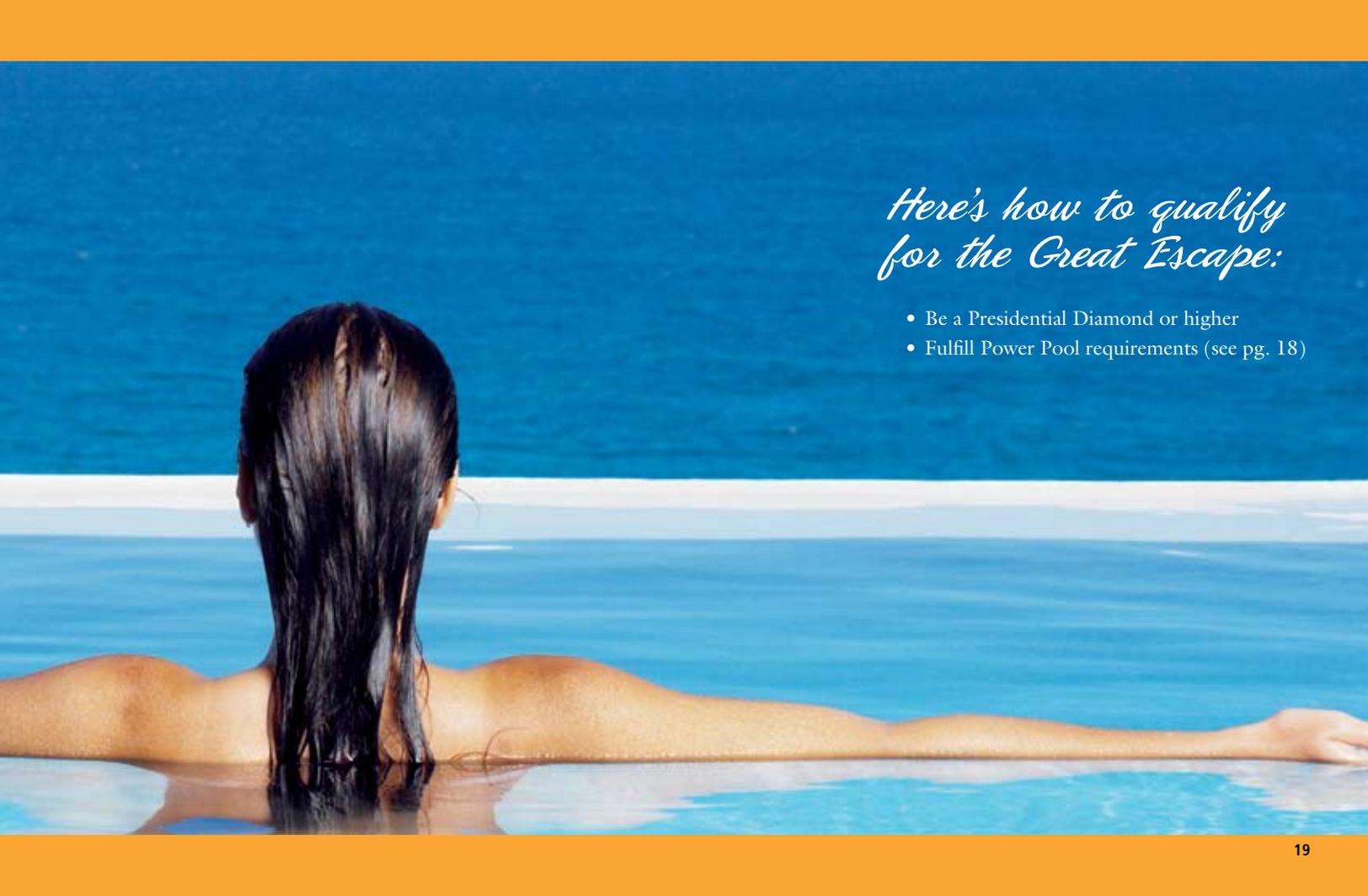
Want another sweet reward from participating in the Power Pool? How about the chance to win an all-expenses paid vacation of a lifetime? You've got it with the Great Escape, a luxury trip awarded to committed 4Life® business builders—qualified Presidential Diamonds and above, plus a few random lucky winners!\*

When you win the Great Escape, you'll jet off to paradise for fun in the sun. You'll also connect with high-ranking distributor leaders and receive training directly from a 4Life® corporate representative.

### **Sweet reward, indeed.**

\*No purchase necessary to enter the Great Escape drawing; send a self-addressed stamped envelope to 4Life c/o Great Escape Drawing Entry, 9850 S. 300 W. Sandy, Utah, 84070. By participating in the Great Escape drawing, entrant agrees to all eligibility requirements. Entries must be submitted by the 15th of the month in order to be eligible for the Great Escape drawing that month. Participants must submit an entry every month to qualify; only one entry per person per month will be accepted. For more information about the Great Escape, visit [www.4life.com](http://www.4life.com) or contact Distributor Services at 888.454.3374.



A woman with long, dark, wet hair is seen from behind, sitting in a pool. She is looking out at a vast, deep blue ocean under a clear sky. The water in the pool is a lighter shade of blue. The overall scene is serene and suggests a luxurious vacation.

*Here's how to qualify  
for the Great Escape:*

- Be a Presidential Diamond or higher
- Fulfill Power Pool requirements (see pg. 18)

A tropical beach scene with turquoise water, white sand, and a rocky shore with palm trees. The text "Helpful Terms" is overlaid in a cursive font.

# *Helpful Terms*

**Distributor:** Independent individuals who market and sell products for 4Life®.

**Downline:** Preferred customers and distributors below a particular distributor.

**Enroller:** A distributor who personally recruits another distributor and places the new distributor in his or her downline. The enroller of a new distributor may also be the new distributor's Sponsor.

**Frontline:** A distributor that has been enrolled at the first level of the enrolling distributor's line.

**Generation:** Distributors of varying levels grouped for the purpose of continued payout within the Life Rewards Plan. 4Life generations begin at the fourth level of the plan. Generation breaks are dynamic and occur as downline distributors continue to advance and match the positions of upline members.

**GLP (Group Life Points):** Life Points (LP) accumulated in the first three levels of a downline with no compression; a qualification for Diamonds and above.

**Infinity Pass-Through:** Qualified Presidential Diamonds and above are guaranteed 12% on their fourth generation. Twelve percent commission will continue below the fourth generation (levels five through 10) until it is interrupted by a Diamond or higher. When the pass-through is interrupted by a Diamond, the difference between what the Diamond and Presidential Diamond are entitled to (6%) passes through to the Presidential Diamond.

**Leg:** A part of your downline that starts with a distributor sponsored by you and continues below that distributor.

**Level:** The layers of preferred customers and distributors in a particular distributor's downline. This term refers to the relationship of a distributor relative to a particular upline distributor, determined by the number of distributors between them who are related by sponsorship. For example, if A sponsors B, who sponsors C, who sponsors D, who sponsors E, then E is on A's fourth level.

**Life Points (LP):** Every commissionable 4Life Product is assigned a Life Point value. Distributor commissions are based on the total point value of products sold by each distributor and his or her organization. Life Points are converted to commissions based upon a specific country's life point exchange rate (which is set periodically by 4Life), multiplied by the number of Life Points earned.

**Organizational volume:** The Life Points beginning with a distributor and continuing to the bottom of his/her downline.

**Payout:** The income or payment paid to a distributor; may be commission or a bonus payment.

**Personal Life Points:** The Life Points generated under a distributor's personal ID number. There is no requirement for a distributor to personally purchase any product under 4Life's Life Rewards Plan™ because Personal Life Points include the orders placed under the distributor's personal account by or on behalf of the distributor's retail customers, as well as purchases the distributor makes for his or her personal and family use.

**Sponsor:** A distributor to whom a new recruit is placed "frontline."



“My dream was to become a professional networker. After trying so many times with so many companies, I was finally rewarded with the opportunity to succeed

through 4Life®. If your dream is to succeed in network marketing, if you feel that you have failed and don't want to try again, please try again one more time... with this company. The opportunity you are looking for is looking at you. The Life Rewards Plan™ is real, fair, and generous. I am living proof of the power of it. No matter how many times you have failed in the past, you can succeed with 4Life. Please join us today. Give yourself a chance to succeed.”

*Carlos Ramirez  
International Diamond  
Utah, USA*





4Life®

TOGETHER, BUILDING PEOPLE™